



# Joseph Colliccoat

*Developer & Digital Designer*  
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027 554 2255

## Experience

### Uprise Digital

*Web Developer & Designer*

OCT '18 – PRESENT

- Built client websites and landing pages as the sole developer/designer, using a variety of platforms and tech stacks.
- Created wireframes and mockups, for implementation by client developers.
- Owned CRO projects, including set-up, monitoring and reporting.
- Produced client creative for social and display ad platforms.
- Worked with a range of B2C, B2B and government clients.

### Freelance Work

*Web Development & Design*

SEPT '18 – PRESENT

- Worked with digital agency Obvious on the design and production of client websites.
- Completed brand and website work for small New Zealand businesses.

### Westpac New Zealand

*Customer Service Representative*

JUL '17 – OCT '18

- Provided banking solutions based on expressed and unexpressed customer needs.
- Worked within every branch in the Wellington region.
- Coordinated with multiple teams across Westpac on behalf of customers.

## Education

### Massey University

*Bachelor of Design (Honours)*

JAN '14 – DEC '17

Option in Visual Communication Design  
Graduated May 2018

### California State University, Chico, CA

*Massey University Student Exchange Programme*

JAN '16 – DEC '16

## Achievements

### Exchange Student Scholarship

*Massey University*

NOV '15

Awarded on educational merit, personal suitability and referees report.

### New Zealand NCEA Scholarship

*Art Design*

DEC '13

Awarded to top 3% of Art Design students. Involved a written submission accompanying final high school portfolio.

## Skills

### Software

*Adobe Creative Suite*

Proficient in: Photoshop, Illustrator, InDesign, XD, AfterEffects, Animate  
Learning: Premiere Pro

*Web Development*

Proficient in: HTML, CSS, Javascript, React (including NextJS and Gatsby)

### Personal Skills

- Independent learner and problem solver, proven as single designer and developer at Uprise Digital.
- Proficient at working to a project timeline and budget.